

Independent Project

Concept + Format + Timeline



An example of what Ukrainian easter egg looks like

CONCEPT + FORMAT

Pysanky

Ukrainian easter eggs traditionally called Pysanky through the process of using colour bee wax as a mask for elaborate designs while placing them in a series of different colour dyes. The result is a beautiful egg of many colours that showcases the skills, dedication, and time they put into each pysanka.

When I was younger I learned this process while going to a Ukrainian Orthodox church. In that experience, I learned a lot about the rich culture of the people who immigrated from Ukraine to Canada. One of the things that I learned in the around easter time the first year of attending that church was how to make pysanky. It is one of the little things that allowed me to feel not only connected to Ukrainian Canadian culture as a whole but also a bit of my heritage as well.

In this video project, I intend to explore how I have connected to both Ukrainian Canadian culture and my heritage through making pysanka. The structure of this video will be a series of videos showing the different steps of the process to ultimately reveal a finished pysanka to create a video diary concept. I intend to achieve this through the combination of narration of my own experience, single-channel video, and split screen. I will use a split screen to show the

different parts that are happy simultaneously. In approximately 2.5 to 3 min I want the viewer to have an understanding and appreciation for all the time a dedication that goes into pysanky as inspires them to explore and connect with different cultures.

Reference:

Mossholder, T. (2022, April 13). *a group of painted eggs sitting on top of an egg carton*. Unsplash. <https://unsplash.com/photos/a-group-of-painted-eggs-sitting-on-top-of-an-egg-carton-rXoxZ0e2lik>

TECHNICAL RESOURCES

Item	Source	Note
Production (video and sound capture)		
Smartphone Google Pixel 7	Personal	Pysanky is used for both video and sound capture. For video make sure to film in horizontal format.
Easy voice app	Personal	For sound capture
Tripod	Personal	
Props: Kiska (tool used to make pysanky), egg, black beeswax, candle, matches, paper towel, dye	Personal	
Shoot location	Home	I plan on shooting at the kitchen table
Post-production (editing)		
Headphones	Personal	
Adobe Premiere Pro software	Personal	
Portable hard drive	Personal	File backup
Exhibition (online)		
Youtube	Personal	Set the video to unlisted
Kaltura Media Library	North Island College Bright Space platform	Add instructor as editor and publisher Post in discussion form

FIN 201 Media Gallery		
WordPress	Personal	Add reflection of 10-12 sentences outlining the creative process and development of the work

TIMELINE

March 10-21	Develop Storyboards
	Write concept format and timeline
March 23-31	Collect props and supplies
	Set up film location
	Video and sound capture
April 1- 5	Rough edits
	Collection of royalty-free sounds and music
April 5-11	Final edits
April 11	Submit a post to WordPress and Bright Space by 1 pm
	present
April 15	peer critique feedback